

Dellaria SALONS
Color Director Precertification Seminar



sponsored by

2021 Framesi Precertification
 Dellaria Color Director
 - 5 day seminar event -

DATES & TIMES:	LOCATION:	DISCRIPTION:
Mon 7/26 th 1:30pm to 3:30pm	Newton Center Salon 1148 Centre St. Newton	In person Orientation class & kit distribution
Mon 8/2 nd 9am to 5pm	ZOOM online class	ZOOM link to be forwarded
Mon 8/9 th 9am to 5pm	Kenmore Sq. Salon 623 Commonwealth Ave. Boston	In person class
Mon 8/16 th 9am to 5pm	Kenmore Sq. Salon 623 Commonwealth Ave. Boston	In person class
Mon 8/23 rd 9am to 5pm	Kenmore Sq. Salon 623 Commonwealth Ave. Boston	In person class

This voluntary Framesi precertification seminar is for Dellaria stylists who have been working with the Framesi color line for at least 6 months, and are interested in becoming a Dellaria Color Director/Educator. Becoming a Dellaria Color Director Educator offers stylists the opportunity to:

- Enter the elite Dellaria Color Director Team and attend special events
- Earn an additional source of income as a company educator
- Charge more for their client hair services

To sign-up stylists please forward their full name & email to jamiegizanis@dellaria.com

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Dellaria Color Director Educator Program Outline

The three steps listed below are the requirements for becoming a *Dellaria Color Director/Educator*.

Step 1: Successful completion of the Framesi Precertification Seminar five day event.

Step 2: Precertified stylist will begin the “sit-in” process in Dellaria Framesi color course series to observe and thoroughly understand how the Framesi color material is presented in classes.

Step 3: Upon completing the “sit-in” process and assessed ready by the Education Department, the precertified stylist is ready to instruct in Framesi color course series and receive monetary compensation. The precertified stylist is bestowed the title of Dellaria Color Director/Educator.

NOTE: *The length of “Step 2” depends on the individual's personal acceleration level.*